

## Vincent Kerney

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**From:** Dylan Judson <dylan.judson@ring.com>  
**Sent:** Monday, June 03, 2019 1:45 PM  
**To:** Vincent Kerney  
**Subject:** Re: Ring Check In

Captain Kerney,

A large part of the opt in for video requests is based on the interaction law enforcement has with the community. The agencies with the best opt in rate are the ones that are actively sharing on social media, having community outreach speak at meetings and spread via word of mouth.

In regards to video requests you should also be looking to see if you can accumulate tips not just footage on the portal. When you put a video request out it goes to ring device owners who have footage during the timeframe the incident occurred. There are people who are on the app that may have seen something that can be helpful even though they don't own a security camera.

I have noticed you have been posting alerts and receiving feedback from the community. You are doing a great job interacting with them and this will be critical in regards to increased opt in rate. The more users you have the more useful information you can collect.

If there is anything I can send you that you think would be helpful for your community please let me know and I would be more than happy to help.

Thank you for reaching out!

On Fri, May 31, 2019 at 6:19 AM Vincent Kerney <[vkerney@bloomfieldnjpd.com](mailto:vkerney@bloomfieldnjpd.com)> wrote:

Dylan,

Just checking back with you. I have been requesting videos but have not been getting any responses. The only video that we have received is from a person that we directly spoke to and asked him to send it to us. I there anything that we can blast out to encourage Ring owners to share the videos when requested?

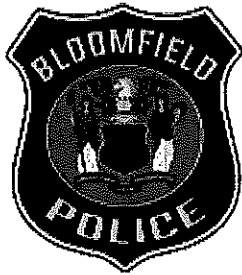
Captain Vincent Kerney

Bloomfield Police Department

Detective Bureau Commander

Desk 973-680-4090

Cell 862-596-1957



**From:** Dylan Judson [mailto:[dylan.judson@ring.com](mailto:dylan.judson@ring.com)]

**Sent:** Wednesday, May 01, 2019 10:03 AM

**To:** Vincent Kerney; Anthony Sisco; Naomi Zepeda

**Subject:** Ring Check In

Hello Bloomfield Team,

I hope you are having a great week! I wanted to check in and see how your starting phase on the neighbors portal was going?

Please let me know if you have any questions or concerns at this time! Keep up the great job commenting and posting!

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Dylan Judson

Partner Success Manager

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